

Advanced Corporate Strategy

Course Overview

Prepare your organisation to navigate volatility and uncertainty by mastering strategic foresight tools and methods.

This course will equip managers with skills in foresight techniques to enable strategies that anticipate shifts in the market and deliver long-term business success.

What You'll Learn

Horizon Scanning

Master the art of detecting and making sense of weak signals that could disrupt or shape your organisation's future.

Futures Triangle

Develop plausible images of the future by understanding the trends pushing your industry forward and the barriers to the change you want.

Implications Wheel

Foresee unintended consequences and identify original insights into future opportunities through the application of structured brainstorming.

Causal Layered Analysis

Unpack today's issues to uncover the underlying drivers shaping your industry today and how these drivers and issues could change in the future.

Scenario Planning

Learn how to create detailed, actionable scenarios that enable your organisation to anticipate and prepare for potential futures.

This course is ideal for managers seeking to enhance their strategic planning skills and drive organisational performance into the future.

Program Format

This course can be delivered as a 1-day face-to-face, or as a 2 x ½ day virtual program.

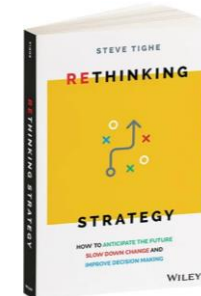
Your Facilitator - Steve Tighe

Steve Tighe is one of Australia's leading advisors to business on the future, strategy and innovation.

Steve is the former Foresight Manager at global brewer Foster's, and has worked with some of Australia's leading companies, looking at the future of their industry and the strategic and innovation opportunities for their business.

Steve has a Masters in Strategic Foresight from Swinburne University and has completed the Oxford Scenarios Programme at Oxford University.

Steve's book, *Rethinking Strategy: How to anticipate the future, slow down change and improve decision making*, has sold over 10,000 copies. *Rethinking Strategy* has received international recognition for its thought leadership in the field of strategy.



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