

Corporate Strategy Essentials

Course Overview

Equip your organisation with a strong strategic foundation by understanding the key principles of strategic planning.

This course is designed for professionals transitioning into senior leadership roles who need to develop critical thinking skills for shaping the future direction of their organisation.

What You'll Learn

Future-Oriented Strategic Thinking

Develop skills for anticipating change and adapting to your future business environment.

The Power of Mental Models

Discover the crucial role our mental models play in shaping strategic decisions and outcomes.

Identifying Biases

Understand how personal biases and assumptions impact perception and decision-making and how to mitigate them.

Understanding Your Business Environment

Appreciate the interconnected and dynamic social, political, and economic context in which your organisation operates and how it influences strategy.

Anticipating Change

Understand how social change occurs and develop strategies for detecting relevant signals *before* they become industry trends.

This course is ideal for aspiring leaders ready to enhance their strategic capabilities and make informed, forward-thinking decisions that drive long-term success.

Program Format

This course can be delivered as a 1-day face-to-face, or as a 2 x ½ day virtual program.

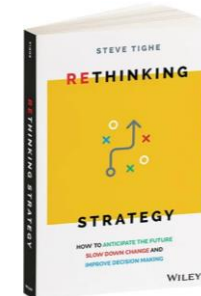
Your Facilitator - Steve Tighe

Steve Tighe is one of Australia's leading advisors to business on the future, strategy and innovation.

Steve is the former Foresight Manager at global brewer Foster's, and has worked with some of Australia's leading companies, looking at the future of their industry and the strategic and innovation opportunities for their business.

Steve has a Masters in Strategic Foresight from Swinburne University and has completed the Oxford Scenarios Programme at Oxford University.

Steve's book, *Rethinking Strategy: How to anticipate the future, slow down change and improve decision making*, has sold over 10,000 copies. *Rethinking Strategy* has received international recognition for its thought leadership in the field of strategy.



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