

Public Speaking & Presentation Mastery



Course Overview

Be noticed. Be remembered. Be entertaining. Be effective.

When a comedian walks onto a stage, they have less than one minute to win the crowd and get laughs. It's what makes comedy so terrifying, but the techniques comics use to do this are surprisingly simple and effective.

Here's your opportunity to learn these highly valuable skills from a professional comedian. Skills that can be applied to all levels of communication, from first meetings to educational talks, sales pitches and corporate presentations.

This course will inspire and empower you to address and impress any audience.

Program Format

This is a 1-day program that can be delivered face-to-face or virtually.

Course Objectives

At the end of this course the participants should be able to:

- Identify your goals and intended audience.
- Understand the fundamentals of effective communication.
- Analyse your audience and determine their needs and expectations.
- Design effective slide decks.
- Use body language, voice and the presentation space to your advantage.
- Add storytelling and humour to your talks and presentations for maximum engagement.

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Course Outline

First Impressions

You take the stage and take the microphone. Now it's time to take control. Making a good first impression isn't as difficult as you might think. Learn how to understand your audience, build trust and win the crowd in seconds. Discover the importance of body language and using your voice effectively.

Building Your Presentation

Planning is strategy. Construct your talks and presentations with purpose and a clear objective. Master the art of structuring your message for clarity and impact. Simple tricks that will help you work out what your message is, how to word it and how to deliver it.

Maximise Your Screen Time

If you are using slide decks or video you need to make it count. It's a big screen, so use it wisely and know what information and what images to use. Supercharge your talks and presentations by developing the skills to use technology to your advantage and create and deliver effective and engaging PowerPoint and Keynote presentations.

The Art of Storytelling

Storytelling is a skill that you can apply to many areas of your life. It's a powerful way to communicate your ideas, connect with your audience and achieve your goals. Learn how to tell engaging and entertaining stories to enhance your presentations and live happily ever after.

Make 'Em Laugh

Using humour effectively is a super powerful way to engage your audience and sell your message. However, using humour incorrectly can sometimes backfire. Learn the subtleties and understand the mechanics of why people laugh and also why sometimes they don't.

Finishing Strong

Never let your talk or presentation whimper out. It should end on a bang, leaving the audience wanting more. Discover ways to increase the odds your audience will follow you beyond your short time with them.